

The logo for the Electronic Components and Technology Conference (ECTC) is displayed in white text on a dark, diamond-shaped background. The background features a glowing blue circuit board pattern with various components and traces.

# The 2024 IEEE 74<sup>th</sup> Electronic Components and Technology Conference

May 28 – 31, 2024

## Sponsorship Opportunities



## 2023 CONFERENCE SPONSORS

With almost 75 years of history and experience behind us, ECTC is recognized as the premier semiconductor packaging conference and offers an unparalleled opportunity to build relationships with more than 1,700 individuals and organizations committed to driving innovation in semiconductor packaging.

ECTC has a limited number of sponsorship opportunities in a variety of packages to help you get your message out to attendees. Enhance your conference presence and increase your impact with a sponsorship.

## 2023 Platinum Sponsors



## 2023 Gold Sponsors



## Additional Sponsors



Eat Well, Live Well.



## EXECUTIVE SPONSORSHIP OPPORTUNITIES

Increase your organization's visibility with key decision makers before, during, and after the event. ECTC offers a variety of opportunities to enhance your company's brand and participation.

### Platinum Sponsor / \$35,000

Highest level of sponsorship and exposure

- Large area custom signage across all areas of conference space
- Complimentary oversized exhibitor booth\*
- Welcome all attendees during one of the luncheons
- Four complimentary full conference registrations
- Invitation to ECTC Executive Suite networking evening events
- Promotion as Platinum Sponsor on website
- Recognition as Platinum Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list<sup>°</sup>
- Complimentary advertisement mini-movie on monitors in conference area shown each day of the conference

### Gold Sponsor / \$13,000

- Special Recognition as Gold Sponsor across conference area
- Complimentary exhibitor booth if company is also an exhibitor\*
- Two complimentary full conference registrations
- Invitation to ECTC Executive Suite networking evening events
- Promotion as Gold Sponsor on website
- Recognition as Gold Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list<sup>°</sup>
- Complimentary advertisement mini-movie on monitors in conference area shown each day of the conference

### Silver Sponsor / \$6,000

- High visibility on signage across conference area
- One complimentary conference registration
- Promotion as Silver Sponsor on website
- Recognition as Silver Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list<sup>°</sup>

\* Complimentary exhibitor booth benefit does not come with additional complimentary conference registration.

<sup>°</sup> Conference attendees must opt-in to share contact information with sponsors/exhibitors.

## EXECUTIVE SPONSORSHIPS (continued)

### Gala Reception Sponsor / \$10,000

- Extensive branding at entrance and throughout Gala Reception venue
- Invitation to ECTC Executive Suite networking evening events
- Promotion as Gala Sponsor on website
- Recognition as Gala Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list<sup>o</sup>

### Program Sponsor / \$6,000

- ½ Page advertisement in the final program
- Your logo on the front of the Program
- Promotion as Program Sponsor on website
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list<sup>o</sup>

### Panel Session Sponsor / \$5,000

Your company name and logo as the sponsor of one of the high-attendance panel sessions

- High visibility for a targeted topic & interest group
- Your 30 second movie played at the beginning of the session
- Your company logo on the Special Session Powerpoint template
- Promotion as Sponsor on website
- Recognition as Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list<sup>o</sup>

## OTHER SPONSORSHIP OPPORTUNITIES

### Refreshment Break Sponsor / \$3,000

- Signage around refreshment break stations
- Promotion as Refreshment Break Sponsor on website
- Recognition as Refreshment Break Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list<sup>o</sup>

### ECTC Friday Lunch Raffle (no sponsorship fee)

- Provide a gift to ECTC Raffle (ex: a tablet)
- Have representative of your company be introduced to award the raffle prize

<sup>o</sup> Conference attendees must opt-in to share contact information with sponsors/exhibitors.

## ONE-OF-A-KIND SPONSORSHIP OPPORTUNITIES

### ECTC Mobile App Sponsor / \$7,500

Your company name as the App Invitation Code, and your logo included in the app home page

- Thousands of views on the app every day of the conference
- Promotion as Sponsor on website
- Recognition as Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list<sup>o</sup>

### Registration Sponsor / \$7,500

Your logo on every page of the registration process

- Every attendee will see this on several pages
- Registration confirmation letter includes sponsor logo
- Promotion as Registration Sponsor on website
- Recognition as Registration Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list<sup>o</sup>

### Lanyard Sponsor / \$6,000

Your logo on the registration badge lanyard

- High visibility
- Promotion as Sponsor on website
- Recognition as Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list<sup>o</sup>

### Internet Sponsor / \$7,500

Customized web-interface with promotional content from Sponsor for web interface used by all conference attendees in conference general areas

- Highest visibility
- Promotion as Internet Sponsor on website
- Recognition as Internet Sponsor in the Program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list<sup>o</sup>

## CUSTOM SPONSORSHIPS

In addition to these standardized sponsorship options, we also offer customized sponsorships based on your organizations interest and preference. Examples can be:

### Water Cooler Sponsorship

- Brand water coolers in the conference space with your logo/slogan

### Room Key Card Sponsorship

- Brand room keys/key sleeves of ECTC attendees with your company logo

### Hand Sanitizer Sponsorship

- Brand hand sanitizers in the conference space with your logo/slogan

### Pen Sponsor

- Customize the pens provided to all attendees at registration with your logo

### Coffee Cup Sponsor

- Brand the to-go cups at coffee stations with your logo

<sup>o</sup> Conference attendees must opt-in to share contact information with sponsors/exhibitors.

## ECTC EXECUTIVE SPONSORSHIPS

Type	Executive Sponsorships					
Sponsorship	Platinum	Gold	Silver	Refreshment Break	Gala Reception	Program
<b>Sponsorship Fee</b>	\$35k	\$13k	\$6k	\$3k	\$10k	\$6k
<b>Special Visibility</b>	Most Visible Promotion across all areas of conference	Significant visibility across conference area	High visibility across conference area	Logos displayed at coffee stations	Company name and logo at multiple places throughout the Gala Reception	1/2 page advertisement in the Printed Conference Program
<b>Complimentary Registrations</b>	4	2	1			
<b>Exhibits</b>	Complimentary Oversized Booth (3 available)	Complimentary Booth if Company is also an Exhibitor*				
<b>Luncheon Welcome</b>	On-Stage Exposure					
<b>Web Site</b>	Promotion as Platinum Sponsor	Promotion as Gold Sponsor	Promotion as Silver Sponsor	Recognition as Sponsor	Promotion as Gala Sponsor	Promotion as Program Sponsor
<b>Program</b>	Recognition as Platinum Sponsor	Recognition as Gold Sponsor	Recognition as Silver Sponsor	Recognition as Sponsor	Recognition as Gala Sponsor	Recognition as Program Sponsor
<b>Company Logo and Hotlink in ECTC e-blasts</b>	Yes	Yes	Yes	Yes	Yes	Yes
<b>Receive Conference Attendee Contact List</b>	Yes	Yes	Yes	Yes	Yes	Yes
<b>Invitation to ECTC Executive Suite Evening Events</b>	Yes	Yes			Yes	
<b>Movie on Large TV in Conference Area</b>	Mini-Movie (30 sec.) advertisement	Mini-Movie (30 sec.) advertisement			Mini-Movie (30 sec.) advertisement	

## ONE-OF-A-KIND SPONSORSHIP OPPORTUNITIES

Type	One-of-a-kind Sponsorships				
	Sponsorship	ECTC Mobile App	Registration	Panel Session	Lanyard
<b>Sponsorship Fee</b>	\$7.5k	\$7.5k	\$5k	\$6k	\$7.5k
<b>Special Visibility</b>	Company name as Invitation Code for App, Logo on app home screen (if possible)	Company name and logo on every page of Registration Site Exposure on every page of Registration Process	One company as sponsor of the high-attendance panel sessions 30 Second Intro movie. Company logo on screen. (Sessions to be announced 1Q23)	All attendees wear lanyards	All attendees see promotions when they log-on
<b>Web Site</b>	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor
<b>Program</b>	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor
<b>Company Logo and Hotlink in ECTC e-blasts</b>	Yes	Yes	Yes	Yes	Yes
<b>Receive Conference Attendee Contact List</b>	Yes	Yes	Yes	Yes	Yes

The logo for the Electronic Components and Technology Conference (ECTC) is displayed in white, bold, sans-serif capital letters. It is centered within a dark blue diamond shape that is part of a larger, glowing blue circuit board graphic with orange light points.

# The 2024 IEEE 74th Electronic Components and Technology Conference

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[ectc.net](http://ectc.net)

Gaylord Rockies Resort & Convention Center  
Denver, Colorado, USA

