

Information on Interactive Presentation Sessions for the 2012 Electronic Components and Technology Conference (ECTC)

This year we have made every effort to improve the effectiveness of poster presentations. As you know, we changed the name from "poster" to "Interactive Presentation" (or IP) to reflect our new approach. Our committee's paper selection procedure was more rigorous than before, with your paper being selected into one of four IP sessions due to its high rating and suitability for interactive presentation. The most effective form of communication is the face-to-face interactive conversation and we believe the IP sessions facilitate this way of exchanging technical ideas with your colleagues who are interested in your work. Both podium and poster presentation enjoy the same recognition in the conference with publication in the same proceedings and award nomination process.

In the IP session, you will have the opportunity to be one-on-one with your peers and get instant feedback for your work. To facilitate your discussion, you are encouraged to bring your real test vehicles, artifacts, and other "show and tell" items for touch and feel during the conversation. Laptops loaded with animations or additional material is another possibility. This level of rich technical exchange is not possible to accomplish at the podium in front of large audience.

In addition, each IP presenter should create a Quad Chart using the PowerPoint template available on the ECTC website. These Quad Charts are intended to be a summary of your paper and will be shown on video monitors throughout the conference to solicit a larger audience for the IP sessions. There are multiple video monitors placed at heavy traffic locations to broadcast only the IP session papers for increased publicity. Your Quad Chart for this purpose is due on the same day as the manuscript submission date, February 25, 2012.

The time slot for your session is designed to capture the attendees during the refreshment break in between podium presentation sessions. We encourage you to take advantage of that valuable time to meet your peers and be present during your entire session. You will get to meet a lot of people up close and be able to obtain/exchange information as well. Bring your business cards and attach them to the board so people can contact you in case you need to step out of the session momentarily.

You are given a poster board which is 4 feet tall by 8 feet wide. Pushpins will be provided. Authors typically prepare their presentation in the 8.5 x 11 paper sheets and 20 pages are enough to fill the board. Poster size is the best since it shows your seriousness of your work. The entire board is yours; you can attach your "show & tell" items on the board or leave heavy items on the chair to be provided to you. The IP sessions will be in the Technology Corner Exhibit area, and you should ask for permission to enter before it opens to set up your work. We do not collect the presentations after each session so please be courteous and take yours down after the session, leaving the pins for the next presenter.

To capture the attendee's attention at first glance, make your presentation colorful and graphical to maximize the visual effect. Try not to use small font in paragraph form, and avoid showing an entire derivation of the equation. Generally, charts, graphs, pictures, and large fonts work best.

Avoid commercialism – this is a technical presentation, not a sales pitch!!

Take advantage of the speaker rate and register before May 12, 2012 to save money.

Finally, be sure to attend the speaker's breakfast on the day of your poster presentation to meet us for any last minute updates.

If you have any further questions, please contact:

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