

# Sponsorship Opportunities

*The Leading Event  
in the Semiconductor  
Packaging Industry*



**ECTC 2015**

**The 65th Electronic Components  
and Technology Conference**

**May 26-29, 2015**

**Sheraton San Diego Hotel & Marina • San Diego, CA**

**For Sponsors: <http://ectc.net/sponsors/index.cfm>**

*Sponsored by:*



## CONFERENCE SPONSORSHIP & ADVERTISEMENT OPPORTUNITIES

With 64 years of history and experience behind us, ECTC is recognized as the premier semiconductor packaging conference and offers an unparalleled opportunity to build relationships with more than 1,000 individuals and organizations committed to driving innovation in semiconductor packaging.

ECTC has a limited number of sponsorship opportunities in a variety of packages to help you get your message out to attendees.

Enhance your conference presence and increase your impact with a sponsorship.

### 2015 ECTC SCHEDULE OF EVENTS

#### Tuesday, May 26

Professional Development Courses  
Special Session  
Evening Panel Discussion

#### Wednesday, May 27

Technical Sessions  
Technology Corner Exhibits  
ECTC Luncheon  
Poster Sessions in Exhibit Hall  
Reception in Exhibit Hall  
Evening Plenary Session

#### Thursday, May 28

Technical Sessions  
Technology Corner Exhibits  
CPMT Luncheon  
Poster Sessions in Exhibit Hall  
ECTC Gala Reception  
CPMT Seminar

#### Friday, May 29

Technical Sessions  
Program Chair Luncheon

## 2014 SPONSORS

### CONFERENCE SPONSORS

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# Executive Sponsorship Opportunities

Increase your organization's visibility with key decision makers before, during, and after the event. ECTC offers a variety of opportunities to enhance your company's brand and participation.

## Gala Reception: Gold Sponsor: \$10,000

Highest level of sponsorship and exposure

- Special Recognition at the Gala Reception as a Gold Gala Sponsor
- Two free registrations
- Invitation to ECTC Executive Suite networking evening events
- Promotion as Gala Gold Sponsor on website
- Recognition as Gala Gold Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Insert 8½ x 11 flier into the conference tote bag (if available) or the Final Program
- Receive conference attendee contact list
- Free exhibitor booth if company is also an exhibitor\*
- Free advertisement mini-movie on large TV at conference entrance shown each day of the conference
- Opportunity to use ECTC logo on Sponsor shirts and in Sponsor promotional mailings

*\*Free exhibitor booth benefit does not come with additional free conference registration*



## Gala Reception: Silver Sponsor: \$5,000

- Special recognition at the Gala Reception
- One free registration
- Promotion as Gala Silver Sponsor on website
- Recognition as Gala Silver Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- Free advertisement mini-movie on large TV at conference entrance shown each day of the conference
- Opportunity to use ECTC logo on Sponsor shirts and in Sponsor promotional mailings

## Luncheon Sponsor: \$7,000

Opportunity at Wednesday or Friday Luncheon to:

- Welcome attendees (from stage)
- 3-minute introduction or PowerPoint loop
- Promotion as Luncheon Sponsor on website
- Recognition as Luncheon Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- Free advertisement mini-movie on large TV at conference entrance shown each day of the conference
- Opportunity to use ECTC logo on Sponsor shirts and in Sponsor promotional mailings



## Program Sponsor: \$5,000

- ¼ Page advertisement in the final program
- Promotion as Program Sponsor on website
- Recognition as Program Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- Free advertisement mini-movie on large TV at conference entrance shown each day of the conference
- Opportunity to use ECTC logo on Sponsor shirts and in Sponsor promotional mailings

## Other Sponsorship Opportunities

### Refreshment Break Sponsor: \$2,000

- Signage around refreshment break stations
- Promotion as Refreshment Break Sponsor on website
- Recognition as Refreshment Break Sponsor in the program
- One PowerPoint slide in the Sponsor Recognition loop each morning of the conference

### ECTC Friday Lunch Raffle (no sponsorship fee)

- Provide a gift to ECTC Raffle (ex: a tablet)
- Have representative of your company be introduced to draw the ticket



## One-of-a-Kind Sponsorship Opportunities



Tote Bag Sponsorship



Proceedings on Thumb Drive



Special Sponsorship Opportunities Available



Learning Theater

### Tote Bag Sponsor: \$4,000 + bag cost

- Your logo on the Tote Bag every attendee receives at registration
- High visibility
- Take home item
- Insert 8½ x 11 flier into the conference tote bag
- Promotion as Tote Bag Sponsor on website
- Recognition as Tote Bag Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- One PowerPoint slide in the Sponsor Recognition loop each morning of the conference

### Pen and Highlighter Sponsor: \$4,000 + pen cost

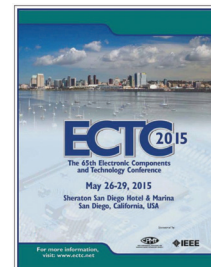
- Your logo on a pen and highlighter that gets distributed to every attendee in the Tote Bag
- Take home item
- Insert 8½ x 11 flier into the conference tote bag
- Promotion as Pen and Highlighter Sponsor on website
- Recognition as Pen and Highlighter Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- One PowerPoint slide in the Sponsor Recognition loop each morning of the conference

### Thumb Drive Sponsor: \$5,000

- Your logo on the proceedings memory stick
- An item everybody keeps
- Promotion as Thumb Drive Sponsor on website
- Recognition as Thumb Drive Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- One PowerPoint slide in the Sponsor Recognition loop each morning of the conference

### Internet Web Interface Sponsor: \$9,000

- Customized web-interface with promotional content from Sponsor for web interface used by all conference attendees in conference general areas
- Highest visibility
- Promotion as Internet Sponsor on website
- Recognition as Internet Sponsor in the Program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- One power point slide in the Sponsor Recognition loop each morning of the conference
- Opportunity to use ECTC logo on Sponsor shirts and in Sponsor promotional mailings



### Badge Lanyard Sponsor: \$5,000 **SOLD**

- Your logo on the registration badge lanyard
- High visibility
- Promotion as Badge Lanyard Sponsor on website
- Recognition as Badge Lanyard Sponsor in the program
- One PowerPoint slide in the Sponsor Recognition loop each morning of the conference

### Best Student Paper Sponsor: \$2,500 **SOLD**

- Maximize your exposure to students by sponsoring the Best Student Paper Award

### Student Reception Sponsor: \$2,500 **SOLD**

- Maximize your exposure to students by hosting a special Student Reception

## Sponsorship Overview at a Glance

ECTC 2014 Sponsorship Overview								
Type	Executive Sponsorships				One-of-a-kind Sponsorships			
	Gala Gold	Gala Silver	Luncheon	Program	Refreshment Break	Thumb Drive	Tote Bag	Internet Web Interface
Sponsor Level								
Sponsorship	\$10k	\$5k	\$7k	\$5k	\$2k	\$5k	\$4k (plus totes)	\$9k
Special Visibility	Most Visible Promotion at the Gala	Promotion at Gala	Opportunity to speak to conference attendees	Advertisement in Conference Program		Attendees see company name each time they use the drive		All attendees see promotions when they log-on
Free Registrations	2	1						
Luncheon			On-Stage Exposure					
Ad in Final Program				1/4 Page Banner Ad				
Web Site	Promotion as Gold Gala Sponsor	Promotion as Silver Gala Sponsor	Promotion as Luncheon Sponsor	Promotion as Program Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor
Programs	Recognition as Gold Gala Sponsor	Recognition as Silver Gala Sponsor	Recognition as Luncheon Sponsor	Recognition as Program Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor
Company Logo and Hotlink in ECTC e-blasts	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Insert 1 page Flyer into Conference Program	Included	\$2k	\$2k	\$2k	\$2k	\$2k	\$2k	Included
Receive Conference Attendee Contact List	Yes	Yes	Yes	Yes		Yes	Yes	Yes
Invitation to ECTC Executive Suite Evening	Yes	Yes	Yes	Yes		Yes	Yes	Yes
Events								
Exhibits	Free Booth if Company is also an Exhibitor***							
Movie Slide Show on Large TV at Entrance to Conference Area	Mini-Movie up to 3 minutes advertisement	Mini-Movie up to 3 minutes advertisement	Mini-Movie up to 3 minutes advertisement	Mini-Movie up to 3 minutes advertisement	1 PowerPoint slide Sponsor Recognition	1 PowerPoint slide Sponsor Recognition	1 PowerPoint slide Sponsor Recognition	1 PowerPoint slide Sponsor Recognition
Option to use ECTC Logo on Sponsor Shirts	Available	Available	Available	Available		Available		Available

\*Need to coordinate shirt color through Dave McCann so that sponsor shirt color is different from ECTC ExCom shirt color.  
 \*\*\*Depends on booth availability and does not include additional free registration that is part of a paid Exhibitor benefit.

For sponsorship questions please contact:  
 David McCann  
 Sponsorship Chair  
 david.mccann@globalfoundries.com  
 +1-518-222-6128



*Mark Your Calendar Now!*

## 66th Electronic Components and Technology Conference

The Cosmopolitan of Las Vegas, Nevada USA  
Tuesday, May 24 - Friday, May 27, 2016



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