

SPONSORSHIP OPPORTUNITIES



**The Leading
Event in the
Semiconductor
Packaging
Industry!**

ECTC²⁰¹⁷

**The 67th Electronic Components
and Technology Conference**

May 30 - June 2, 2017

**Walt Disney World Swan & Dolphin Resort
Lake Buena Vista, Florida, USA**

**For more
information,
visit:
www.ectc.net**

Sponsored by:



CONFERENCE SPONSORSHIP & ADVERTISEMENT OPPORTUNITIES

With more than 60 years of history and experience behind us, ECTC is recognized as the premier semiconductor packaging conference and offers an unparalleled opportunity to build relationships with more than 1,200 individuals and organizations committed to driving innovation in semiconductor packaging.

ECTC has a limited number of sponsorship opportunities in a variety of packages to help you get your message out to attendees.

Enhance your conference presence and increase your impact with a sponsorship.

2017 ECTC SCHEDULE OF EVENTS

TUESDAY, MAY 30

Professional Development Courses
Special Session
Evening Panel Discussion

WEDNESDAY, MAY 31

Technical Sessions
Technology Corner Exhibits
ECTC Luncheon
Poster Sessions in Exhibit Hall
Reception in Exhibit Hall
Evening Plenary Session

THURSDAY, JUNE 1

Technical Sessions
Technology Corner Exhibits
CPMT Luncheon
Poster Sessions in Exhibit Hall
ECTC Gala Reception
CPMT Seminar

FRIDAY, JUNE 2

Technical Sessions
Program Chair Luncheon

2016 CONFERENCE SPONSORS

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Student Reception



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www.electroiq.com

Executive Sponsorship Opportunities

Increase your organization's visibility with key decision makers before, during, and after the event. ECTC offers a variety of opportunities to enhance your company's brand and participation.

Gala Reception: Gold Sponsor: \$10,000

Highest level of sponsorship and exposure

- Special Recognition at the Gala Reception as a Gold Gala Sponsor
- Two free registrations
- Invitation to ECTC Executive Suite networking evening events
- Promotion as Gala Gold Sponsor on website
- Recognition as Gala Gold Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Insert 8½ x 11 flier into the conference tote bag (if available) or the Final Program
- Receive conference attendee contact list
- Free exhibitor booth if company is also an exhibitor*
- Free advertisement mini-movie on large TV at conference entrance shown each day of the conference
- Opportunity to use ECTC logo on Sponsor shirts and in Sponsor promotional mailings

*Free exhibitor booth benefit does not come with additional free conference registration



Gala Reception: Silver Sponsor: \$5,000

- Special recognition at the Gala Reception
- One free registration
- Promotion as Gala Silver Sponsor on website
- Recognition as Gala Silver Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- Free advertisement mini-movie on large TV at conference entrance shown each day of the conference
- Opportunity to use ECTC logo on Sponsor shirts and in Sponsor promotional mailings

Luncheon Sponsor: \$7,000

Opportunity at Wednesday or Friday Luncheon to:

- Welcome attendees (from stage)
- 3-minute introduction or PowerPoint loop
- Promotion as Luncheon Sponsor on website
- Recognition as Luncheon Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- Free advertisement mini-movie on large TV at conference entrance shown each day of the conference
- Opportunity to use ECTC logo on Sponsor shirts and in Sponsor promotional mailings



Program Sponsor: \$5,000

- ¼ Page advertisement in the final program
- Promotion as Program Sponsor on website
- Recognition as Program Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- Free advertisement mini-movie on large TV at conference entrance shown each day of the conference
- Opportunity to use ECTC logo on Sponsor shirts and in Sponsor promotional mailings

Other Sponsorship Opportunities

Refreshment Break Sponsor: \$2,000

- Signage around refreshment break stations
- Promotion as Refreshment Break Sponsor on website
- Recognition as Refreshment Break Sponsor in the program
- One PowerPoint slide in the Sponsor Recognition loop each morning of the conference

ECTC Friday Lunch Raffle (no sponsorship fee)

- Provide a gift to ECTC Raffle (ex: a tablet)
- Have representative of your company be introduced to draw the ticket



One-of-a-Kind Sponsorship Opportunities



Tote Bag Sponsorship



Proceedings on Thumb Drive



Special Sponsorship Opportunities Available



Refreshment Break Sponsorship

Tote Bag Sponsor: \$4,000 + bag cost **SOLD**

- Your logo on the Tote Bag every attendee receives at registration
- High visibility
- Take home item
- Insert 8½ x 11 flier into the conference tote bag
- Promotion as Tote Bag Sponsor on website
- Recognition as Tote Bag Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- One PowerPoint slide in the Sponsor Recognition loop each morning of the conference

Pen and Highlighter Sponsor: \$4,000 + pen cost

- Your logo on a pen and highlighter that gets distributed to every attendee in the Tote Bag
- Take home item
- Promotion as Pen and Highlighter Sponsor on website
- Recognition as Pen and Highlighter Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- One PowerPoint slide in the Sponsor Recognition loop each morning of the conference

Thumb Drive Sponsor: \$7,500 **SOLD**

- Your logo on the proceedings memory stick
- An item everybody keeps
- Promotion as Thumb Drive Sponsor on website
- Recognition as Thumb Drive Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- One PowerPoint slide in the Sponsor Recognition loop each morning of the conference

Internet Web Interface Sponsor: \$9,000 **SOLD**

- Customized web-interface with promotional content from Sponsor for web interface used by all conference attendees in conference general areas
- Highest visibility
- Promotion as Internet Sponsor on website
- Recognition as Internet Sponsor in the Program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- One power point slide in the Sponsor Recognition loop each morning of the conference
- Opportunity to use ECTC logo on Sponsor shirts and in Sponsor promotional mailings



Badge Lanyard Sponsor: \$5,000 **SOLD**

- Your logo on the registration badge lanyard
- High visibility
- Promotion as Badge Lanyard Sponsor on website
- Recognition as Badge Lanyard Sponsor in the program
- One PowerPoint slide in the Sponsor Recognition loop each morning of the conference

Best Student Paper Sponsor: **SOLD**

- Maximize your exposure to students by sponsoring the Best Student Paper Award

Student Reception and Interactive Session Sponsor: \$7,500

- Maximize your exposure to students by hosting a special Student Reception

Sponsorship Overview at a Glance

ECTC 2017 Sponsorship Overview									
Type	Executive Sponsorships					One-of-a-kind Sponsorships			
	Gala Gold	Gala Silver	Luncheon	Program	Refreshment Break	Thumb Drive	Tote Bag	Internet Web Interface	
Sponsorship Level	\$10k	\$5k	\$7k	\$5k	\$2k	\$7.5k	\$4k (plus totes)	\$9k	
Special Visibility	Most Visible Promotion at the Gala	Promotion at Gala	Opportunity to speak to conference attendees	Advertisement in Conference Program		Attendees see company name each time they use the drive		All attendees see promotions when they log-on	
Free Registrations Luncheon	2	1	On-Stage Exposure						
Ad in Final Program				1/4 Page Banner Ad					
Web Site	Promotion as Gold Gala Sponsor	Promotion as Silver Gala Sponsor	Promotion as Luncheon Sponsor	Promotion as Program Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor	
Programs	Recognition as Gold Gala Sponsor	Recognition as Silver Gala Sponsor	Recognition as Luncheon Sponsor	Recognition as Program Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor	
Company Logo and Hotlink in ECTC e-blasts	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
Insert 1 page Flyer into Conference Program	Included	\$2k	\$2k	\$2k	\$2k	\$2k	\$2k	Included	
Receive Conference Attendee Contact List	Yes	Yes	Yes	Yes		Yes	Yes	Yes	
Invitation to ECTC Executive Suite Evening	Yes	Yes	Yes	Yes		Yes	Yes	Yes	
Exhibits	Free Booth if Company is also an Exhibitor***								
Movie Slide Show on Large TV at Entrance to Conference Area	Mini-Movie up to 3 minutes advertisement	Mini-Movie up to 3 minutes advertisement	Mini-Movie up to 3 minutes advertisement	Mini-Movie up to 3 minutes advertisement	1 PowerPoint slide Sponsor Recognition	1 PowerPoint slide Sponsor Recognition	1 PowerPoint slide Sponsor Recognition	1 PowerPoint slide Sponsor Recognition	
Option to use ECTC Logo on Sponsor Shirts	Available	Available	Available	Available	Available	Available	Available	Available	

*Need to coordinate shirt color through Wolfgang Sauter so that sponsor shirt color is different from ECTC ExCom shirt color.
 ***Depends on booth availability and does not include additional free registration that is part of a paid Exhibitor benefit.

For sponsorship questions please contact:
 Wolfgang Sauter
 Sponsorship Chair
 wolfgang.sauter@globalfoundries.com
 +1-802-922-3083

MARK YOUR CALENDARS NOW!



68th Electronic Components and Technology Conference

May 29 - June 1, 2018

**Sheraton San Diego Hotel and Marina
San Diego, California, USA**

**The Leading
Event in the
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