

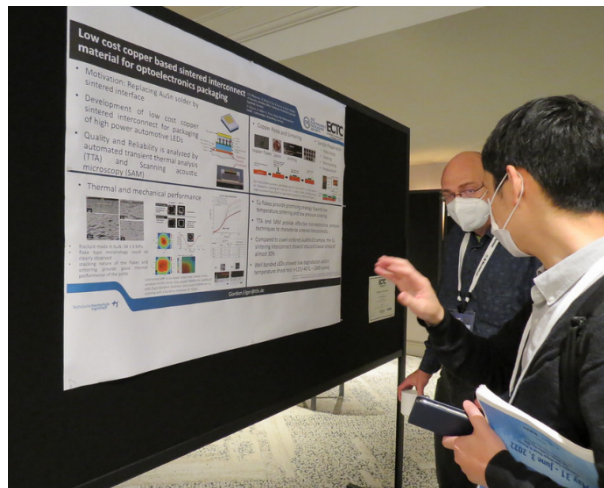
The 73rd Electronic Components and Technology Conference

Information on **Interactive Presentation Sessions**

At ECTC, both podium and poster presentation (=interactive presentation) enjoy **the same recognition** at the conference with a publication in the ECTC proceedings and the potential to be nominated for an award. To emphasize the high recognition of poster presentations at ECTC, a few years ago the name was changed to Interactive Presentations (IP). The most effective form of communication is a face- to-face conversation. We believe that the IP sessions facilitate this way of exchanging technical ideas with colleagues who are interested in your work, allowing for instant feedback for your work.

To capture the participants' attention at first glance: make your presentation colorful and rich with graphics to maximize the visual impact. **General advice for your poster:** use charts, graphs, pictures, and large fonts, and avoid long paragraphs or too detailed derivations of equations. Remember to attend the Speakers Breakfast on the day of your interactive presentation! A session co-chair or member of the IP committee meets you there and provides you with any last minute information.

You are given a poster board which is about 4 feet tall by 8 feet wide allowing for ample space for interactions with the conference attendees. Push pins are provided to attach your poster. Normally, authors prepare a poster printed **not larger than 3.75 feet high and 7 feet wide**. Here is an example photo:

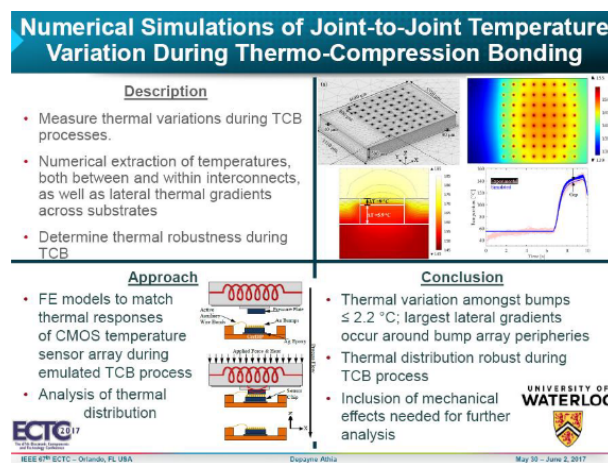


<https://www.flickr.com/photos/38916807@N07/52119584698/in/album-72177720299638372/>

Alternatively, authors can prepare their presentation on 8.5-inch x 11 inch paper sheets and 20 pages are enough to fill the board. We do not collect the presentations after each session so please help us by removing your presentation after the session is over. And please leave the pins for the next presenter.

The time slot for your session is designed to capture the attendees during the refreshment break in between podium presentation sessions. **Your presence in front of your poster is required during your entire session.** *If a poster remains unattended by the author(s) during its session, the paper associated with it is removed from the ECTC proceedings and from the IEEE database!*

To further promote your interactive presentation, you are requested to create a **Quad Chart** using the PowerPoint template available on the ECTC website. Your Quad Chart is a one-page summary of your presentation. It is planned to make all quad charts available on the conference app and to show them on video monitors throughout the conference. This is done to solicit a larger audience for the IP sessions. Your Quad Chart is due **on March 26, 2023**. An example is shown here:



An example of one of several video screens is shown in the middle of the following photo. The screen presents each quad chart for 30 seconds in an endless loop during the session.



If you have any further questions, please contact:

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