Don't miss out on electronic packaging's premier virtual conference!

ECTC

The 2021 IEEE 71st Electronic Components and Technology Conference

VIRTUAL EXHIBITION

June 1 - July 4, 2021

Visit ECTC.net for additional information

Sponsored by:

IEEE ELECTRONICS PACKAGING SOCIETY ◆ IEEE

WELCOME PROSPECTIVE ECTC EXHIBITORS

As you are probably well aware of by now, the 2021 ECTC conference will be held as a virtual event this year. As an alternative to our normal in-person Technology Corner exhibit event at ECTC, we will be holding a virtual exhibit event that will be active through the entirety of the conference (June 1- July 4 2021). The virtual exhibit event provides companies the opportunity to connect with conference attendees virtually or in live chat/video interactions, present information in video and print formats on their products and services, and collect business leads and visitor information through inquiry submissions and analytics (subject to GDPR guidelines and attendee contact info preferences). We look forward to your participation in the 2021 ECTC Virtual Exhibit event and working with you to make this year's event a success.

VIRTUAL EXHIBIT BOOTH RATES & BENEFITS

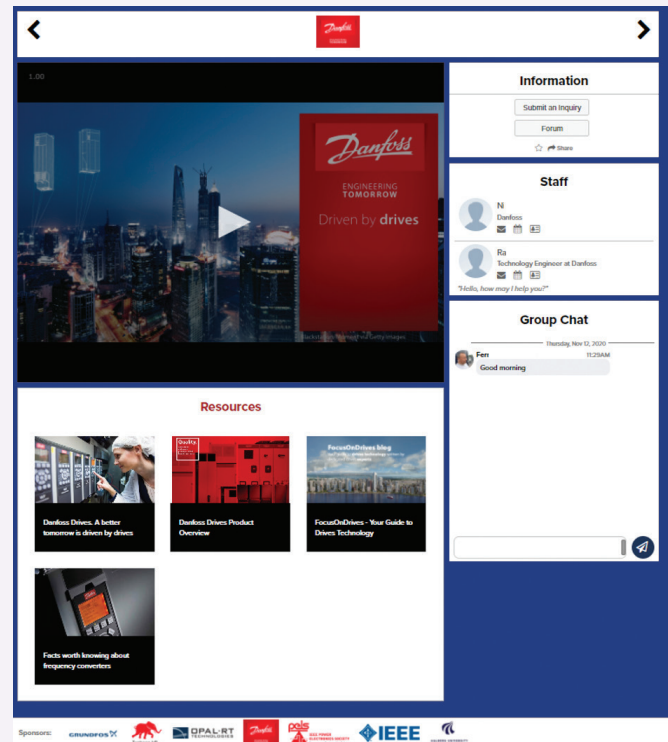**COST:** 2021 Virtual Exhibit Booth / $1000.00 USD

BENEFITS:

• ONE free 2021 ECTC virtual conference registration, including proceedings (a US$360 value)

• ECTC 2021 Exhibitor web listing on the ECTC exhibitors webpage (https://www.ectc.net/exhibitors/index.cfm)

• Inclusion in our Conference Program and pre-conference marketing materials (if paid in full by March 15, 2021). Circulated to over 10,000 prospective attendees.

• A single exhibitor page with company listing and logo on the Virtual Exhibits page listing of all exhibiting companies.

• One customizable, interactive exhibitor page accessible during the Virtual Conference. See below for complete details.

VIRTUAL EXHIBIT BOOTH DETAILS

• Completely customizable website page, including wallpaper, logos, videos, brochures, web links, and text. All files can be uploaded to the conference site or be linked from other locations.

• Interact with your visitors by setting up times for booth staff to be available for attendees to setup meetings via instant messaging or video calling.

• Setup a group chat board that can be used for announcements or running interactions with your visitors.

• An Information Panel that can be configured for visitors to submit an inquiry to you, post job opportunities, and display announcements and other information that you can update as desired.

• Access to detailed analytics of visitors' interactions with your virtual exhibit page, with information for those conference registrants who have opted in for sharing their information with ECTC partners.

An example virtual exhibit page is shown below. Please note that the sponsor banner at the bottom of the page will be present on all pages of the ECTC virtual conference site and cannot be removed.

VIRTUAL EXHIBIT BOOTH SET UP

A simple exhibitor page setup process with customizable page layout options to personalize with your company's colors and logos, creating a unique appearance for your exhibit page. For exhibitors interested in having support for setting up their virtual exhibit page, ECTC exhibit staff support is available at an additional cost to coordinate the creation of virtual exhibit pages. (Assistance is on a first come, first served basis and may not be available to everyone depending on demand. In addition, ECTC staff is not available to develop branding, banners, videos, or the like.)

CONTACT US

To reserve your exhibit page for the 2021 ECTC virtual event, or if you have any questions, please contact:

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