

**SPONSORSHIP  
OPPORTUNITIES**

*The  
Leading Event  
in the  
Semiconductor  
Packaging  
Industry!*

# ECTC

**The 68th Electronic Components  
and Technology Conference**



**May 29 - June 1, 2018**

**Sheraton San Diego Hotel and Marina  
San Diego, California, USA**

Sponsored by



**For more information, visit: [www.ectc.net](http://www.ectc.net)**

## CONFERENCE SPONSORSHIP & ADVERTISEMENT OPPORTUNITIES

With more than 60 years of history and experience behind us, ECTC is recognized as the premier semiconductor packaging conference and offers an unparalleled opportunity to build relationships with more than 1,200 individuals and organizations committed to driving innovation in semiconductor packaging.

ECTC has a limited number of sponsorship opportunities in a variety of packages to help you get your message out to attendees.

Enhance your conference presence and increase your impact with a sponsorship.

### 2018 ECTC SCHEDULE OF EVENTS

#### TUESDAY, MAY 29

- Professional Development Courses
- Special Session
- Evening Panel Discussion

#### WEDNESDAY, MAY 30

- Technical Sessions
- Technology Corner Exhibits
- ECTC Luncheon
- Poster Sessions in Exhibit Hall
- Reception in Exhibit Hall
- Evening Plenary Session

#### THURSDAY, MAY 31

- Technical Sessions
- Technology Corner Exhibits
- CPMT Luncheon
- Poster Sessions in Exhibit Hall
- ECTC Gala Reception
- CPMT Seminar

#### FRIDAY, JUNE 1

- Technical Sessions
- Program Chair Luncheon

## 2017 CONFERENCE SPONSORS

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<h4>Tote Bags Sponsor</h4>  <a href="http://www.emd-performance-materials.com">www.emd-performance-materials.com</a>	<h4>Student Reception</h4>  <a href="http://www.ti.com">www.ti.com</a>	<h4>Intel Student Paper Sponsor</h4>  <a href="http://www.intel.com">www.intel.com</a>
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# Executive Sponsorship Opportunities

Increase your organization's visibility with key decision makers before, during, and after the event. ECTC offers a variety of opportunities to enhance your company's brand and participation.

## Gala Reception: Gold Sponsor: \$10,000

Highest level of sponsorship and exposure

- Special Recognition at the Gala Reception as a Gold Gala Sponsor
- Two free registrations
- Invitation to ECTC Executive Suite networking evening events
- Promotion as Gala Gold Sponsor on website
- Recognition as Gala Gold Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- Free exhibitor booth if company is also an exhibitor\*
- Free advertisement mini-movie on large TV at conference entrance shown each day of the conference
- Opportunity to use ECTC logo on Sponsor shirts and in Sponsor promotional mailings

\*Free exhibitor booth benefit does not come with additional free conference registration



## Gala Reception: Silver Sponsor: \$5,000

- Special recognition at the Gala Reception
- One free registration
- Promotion as Gala Silver Sponsor on website
- Recognition as Gala Silver Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- Free advertisement mini-movie on large TV at conference entrance shown each day of the conference
- Opportunity to use ECTC logo on Sponsor shirts and in Sponsor promotional mailings

## Luncheon Sponsor: \$7,000

Opportunity at Wednesday or Friday Luncheon to:

- Welcome attendees (from stage)
- 3-minute introduction or PowerPoint loop
- Promotion as Luncheon Sponsor on website
- Recognition as Luncheon Sponsor in the program

- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- Free advertisement mini-movie on large TV at conference entrance shown each day of the conference
- Opportunity to use ECTC logo on Sponsor shirts and in Sponsor promotional mailings



## Program Sponsor: \$5,000

- ¼ Page advertisement in the final program
- Your logo on the front of the Program
- Promotion as Program Sponsor on website
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- Free advertisement mini-movie on large TV at conference entrance shown each day of the conference
- Opportunity to use ECTC logo on Sponsor shirts and in Sponsor promotional mailings

## Other Sponsorship Opportunities

### Refreshment Break Sponsor: \$2,000

- Signage around refreshment break stations
- Promotion as Refreshment Break Sponsor on website
- Recognition as Refreshment Break Sponsor in the program
- One PowerPoint slide in the Sponsor Recognition loop each morning of the conference

### ECTC Friday Lunch Raffle (no sponsorship fee)

- Provide a gift to ECTC Raffle (ex: a tablet)
- Have representative of your company be introduced to draw the ticket



# One-of-a-Kind Sponsorship Opportunities



Tote Bag Sponsorship



Proceedings on Thumb Drive



Special Sponsorship Opportunities Available



Refreshment Break Sponsorship

## Tote Bag Sponsor: \$4,000 + bag cost **SOLD**

- Your logo on the Tote Bag every attendee receives at registration
- High visibility
- Take home item
- Promotion as Tote Bag Sponsor on website
- Recognition as Tote Bag Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- One PowerPoint slide in the Sponsor Recognition loop each morning of the conference

## Pen and Highlighter Sponsor: \$4,000 + pen cost

- Your logo on a pen and highlighter that gets distributed to every attendee in the Tote Bag
- Take home item
- Promotion as Pen and Highlighter Sponsor on website
- Recognition as Pen and Highlighter Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- One PowerPoint slide in the Sponsor Recognition loop each morning of the conference

## Thumb Drive Sponsor: \$7,500 **SOLD**

- Your logo on the proceedings memory stick
- An item everybody keeps
- Promotion as Thumb Drive Sponsor on website
- Recognition as Thumb Drive Sponsor in the program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- One PowerPoint slide in the Sponsor Recognition loop each morning of the conference

## Internet Web Interface Sponsor: \$9,000 **SOLD**

- Customized web-interface with promotional content from Sponsor for web interface used by all conference attendees in conference general areas
- Highest visibility
- Promotion as Internet Sponsor on website
- Recognition as Internet Sponsor in the Program
- Company logo and hotlink in ECTC e-blasts
- Receive conference attendee contact list
- One power point slide in the Sponsor Recognition loop each morning of the conference
- Opportunity to use ECTC logo on Sponsor shirts and in Sponsor promotional mailings



## Badge Lanyard Sponsor: \$5,000 **SOLD**

- Your logo on the registration badge lanyard
- High visibility
- Promotion as Badge Lanyard Sponsor on website
- Recognition as Badge Lanyard Sponsor in the program
- One PowerPoint slide in the Sponsor Recognition loop each morning of the conference

## Best Student Paper Sponsor: **SOLD**

- Maximize your exposure to students by sponsoring the Best Student Paper Award

## Student Reception and Interactive Session Sponsor: \$5,000

- Maximize your exposure to students by hosting a special Student Reception

## Sponsorship Overview at a Glance

Type	ECTC Sponsorship Overview							
	Executive Sponsorships			One-of-a-kind Sponsorships				
	Gala Gold	Gala Silver	Luncheon	Program	Refreshment Break	Thumb Drive	Tote Bag	Internet Web Interface
Sponsorship Level								
Special Visibility	\$10k Most Visible Promotion at the Gala	\$5k Promotion at Gala	\$7k Opportunity to speak to conference attendees	\$5k Advertisement in Conference Program	\$2k	\$7.5k Attendees see company name each time they use the drive	\$4k (plus totes)	\$9k All attendees see promotions when they log-on
Free Registrations Luncheon	2	1	On-Stage Exposure					
Ad in Final Program				1/4 Page Banner Ad				
Web Site	Promotion as Gold Gala Sponsor	Promotion as Silver Gala Sponsor	Promotion as Luncheon Sponsor	Promotion as Program Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor
Programs	Recognition as Gold Gala Sponsor	Recognition as Silver Gala Sponsor	Recognition as Luncheon Sponsor	Recognition as Program Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor	Recognition as Sponsor
Company Logo and Hotlink in ECTC e-blasts	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Receive Conference Attendee Contact List	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Invitation to ECTC Executive Suite Evening	Yes	Yes	Yes	Yes		Yes	Yes	Yes
Exhibits	Free Booth if Company is also an Exhibitor***							
Movie Slide Show on Large TV at Entrance to Conference Area	Mini-Movie up to 3 minutes advertisement	Mini-Movie up to 3 minutes advertisement	Mini-Movie up to 3 minutes advertisement	Mini-Movie up to 3 minutes advertisement	1 PowerPoint slide Sponsor Recognition	1 PowerPoint slide Sponsor Recognition	1 PowerPoint slide Sponsor Recognition	1 PowerPoint slide Sponsor Recognition
Option to use ECTC Logo on Sponsor Shirts	Available	Available	Available	Available	Available	Available	Available	Available

\*Need to coordinate shirt color through Wolfgang Sauter so that sponsor shirt color is different from ECTC ExCom shirt color.  
 \*\*\*Depends on booth availability and does not include additional free registration that is part of a paid Exhibitor benefit.

For sponsorship questions please contact:

Wolfgang Sauter  
 Sponsorship Chair  
 wolfgang.sauter@globalfoundries.com  
 +1-802-922-3083

**MARK YOUR CALENDARS NOW!**

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COSMOPOLITAN



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Leading Event  
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Semiconductor  
Packaging  
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