2021 ECTC Sponsorship Opportunities

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ECTC Sponsorship Chair

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Sponsorship Tiers – the 10,000 Foot View

| Platinum Sponsor	Gold Sponsor	Panel Sponsor	Session Sponsor	Exhibitor Combo
$10,000	$7,500	$5,000	$2,500	$2,850
Limited to only 3 sponsors, this top level sponsorship puts your company logo on the front door and every page of ECTC. This is the right choice if you want your company name recognized as a very select top contributor.	Limited to only 5 sponsors, this sponsorship provides your company exposure on every page of the entire conference. This is the right choice if you want your company name to be seen as widely as possible.	This sponsorship makes you the hosting partner for one of the 10 high-demand live sessions. This is the right choice if the panel reflects your company goals and/or you have a panelist on the panel.	This entry level sponsorship makes you the hosting partner for one of the 46 on-demand technical sessions that make ECTC the premier packaging conference.	Combines your virtual exhibits booth with a Technical Session sponsorship. If you are an exhibitor and want to expand your visibility, this is the right choice for you. Steeply discounted to leverage your carry-over contributions from the last ECTC.

Sponsorship Offering Overview

2021 ECTC Sponsorship Offering

Sponsorship Level	Platinum	Gold	Panel Session	Technical Session	Exhibitor Combo
Price [$k]	$10	$7.5	$5	$2.5	$2.85
Available Sponsorships	3	5	10	46	46
Sponsorship Details					
Prominent display of your logo on Conference Home Page	Yes				
Logo at bottom banner of every page of conference	Yes	Yes			
Virtual Exhibit Booth ($1,000 value)	1	1	1		1
Free Conference Registrations ($360 value each)	4	2	1		1
Introduction to live and recorded Panel Session (your pre-recorded movie, 1 min)			Yes		
Introduction to Technical Session (your pre-recorded movie, 30 seconds)				Yes	Yes
Company logo on screen for 5 seconds between pre-recorded talks			Yes	Yes	Yes
Your announcement/Push Notification to online attendees before live session			2		
Recognition as Sponsor on ECTC web page and Conference Site	Yes	Yes	Yes	Yes	Yes
Recognition as Sponsor in eBlasts before and during conference	Yes	Yes	Yes	Yes	Yes
Recognition as Sponsor in Conference Program	Yes	Yes	Yes	Yes	Yes
Receive attendee list after the conference	Yes	Yes	Yes	Yes	Yes
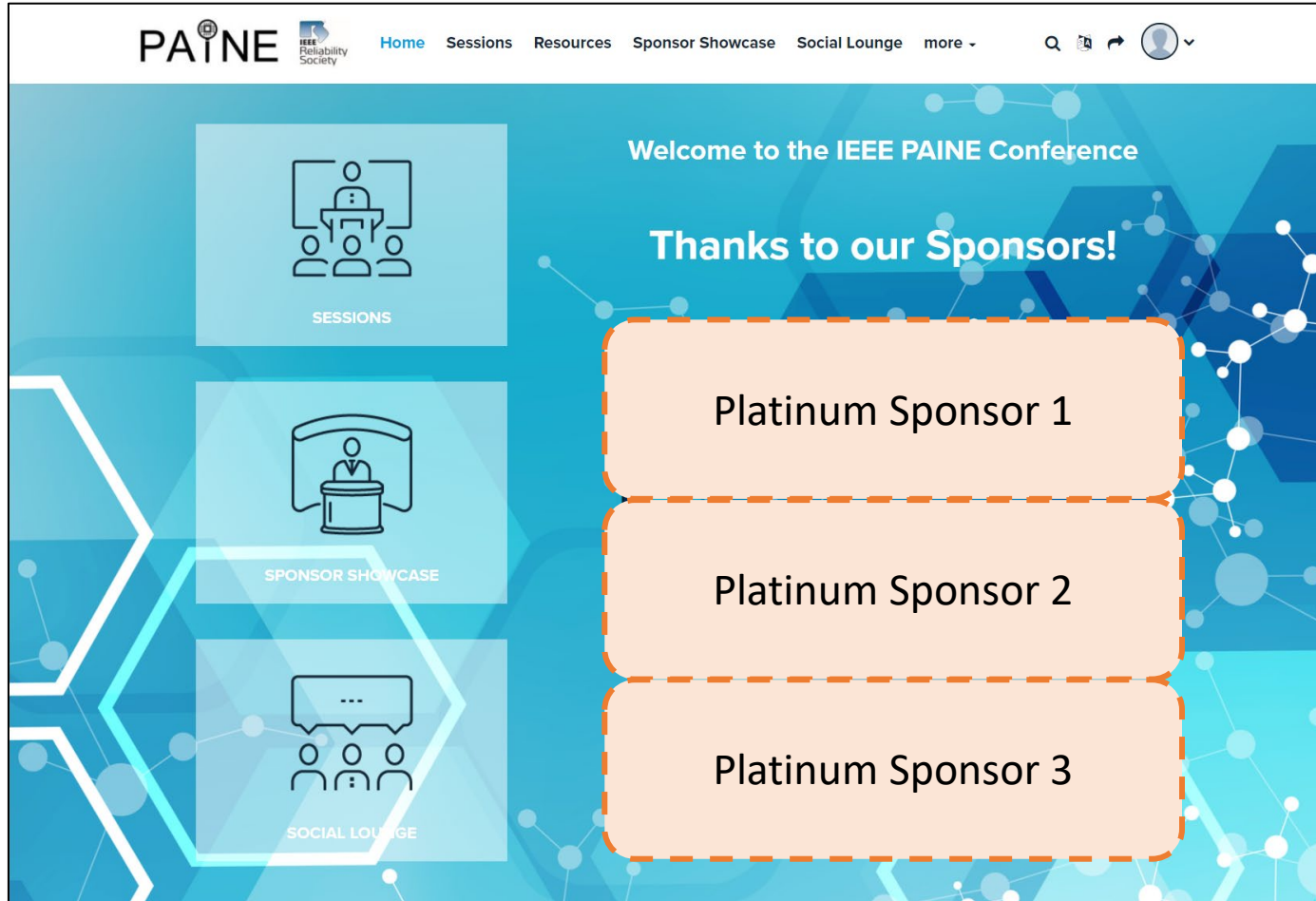
Conference Home Page – Platinum only

Different conference (for illustrative purposes)

Name	Logo On Conference Home Page
Sponsorship	Platinum
Limit	3
Description	Company logo is prominently displayed on the conference home screen during the entire duration of the conference.

Logo on bottom banner of every page of conference
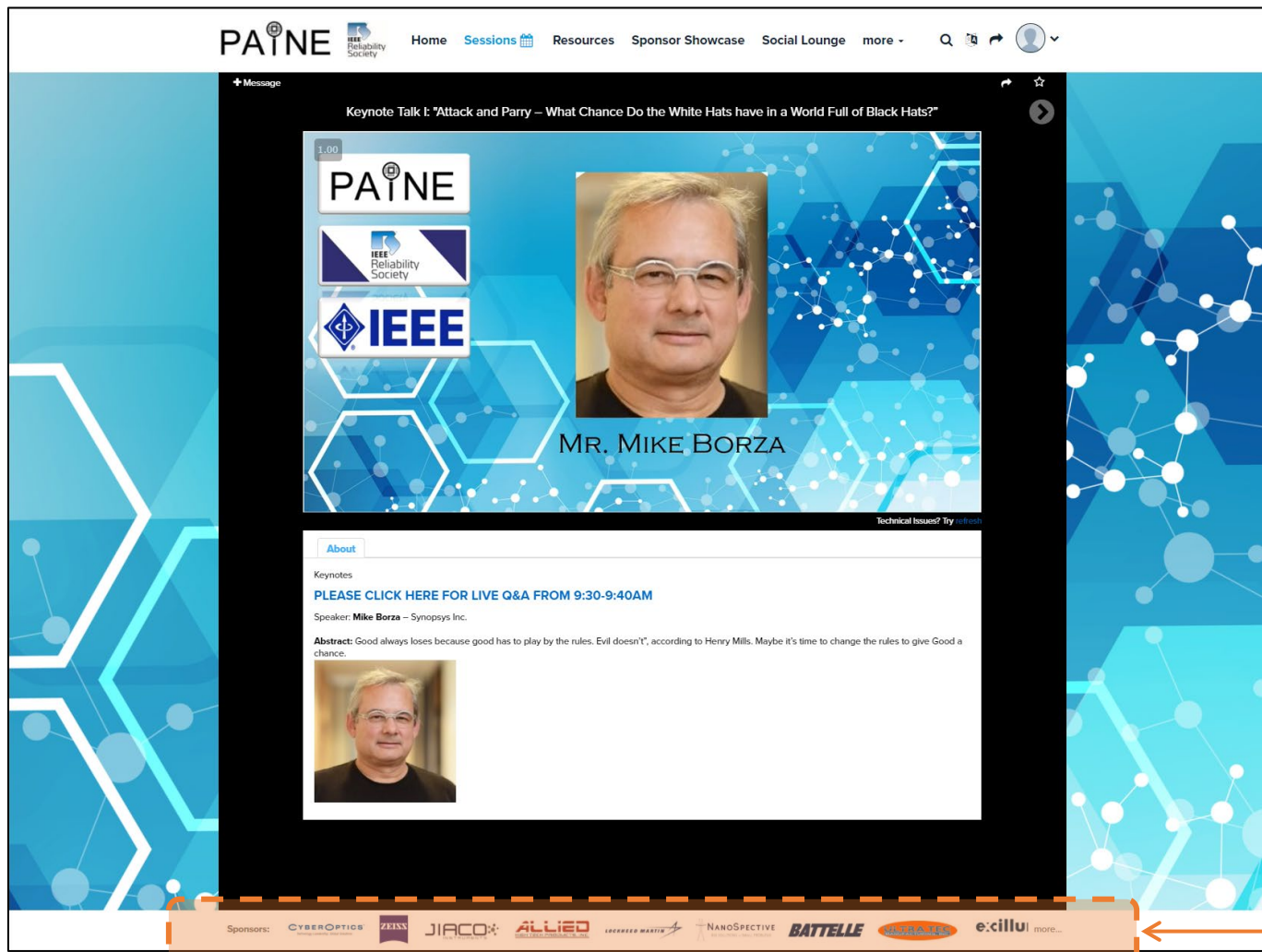
Different conference (for illustrative purposes)

Name	Logo On Conference Home Page
Sponsorship	Platinum & Gold
Limit	8 (3 Platinum + 5 Gold)
Description	Company logo is displayed on bottom banner on every page of the entire conference.

Hosting Partner of a Panel Session
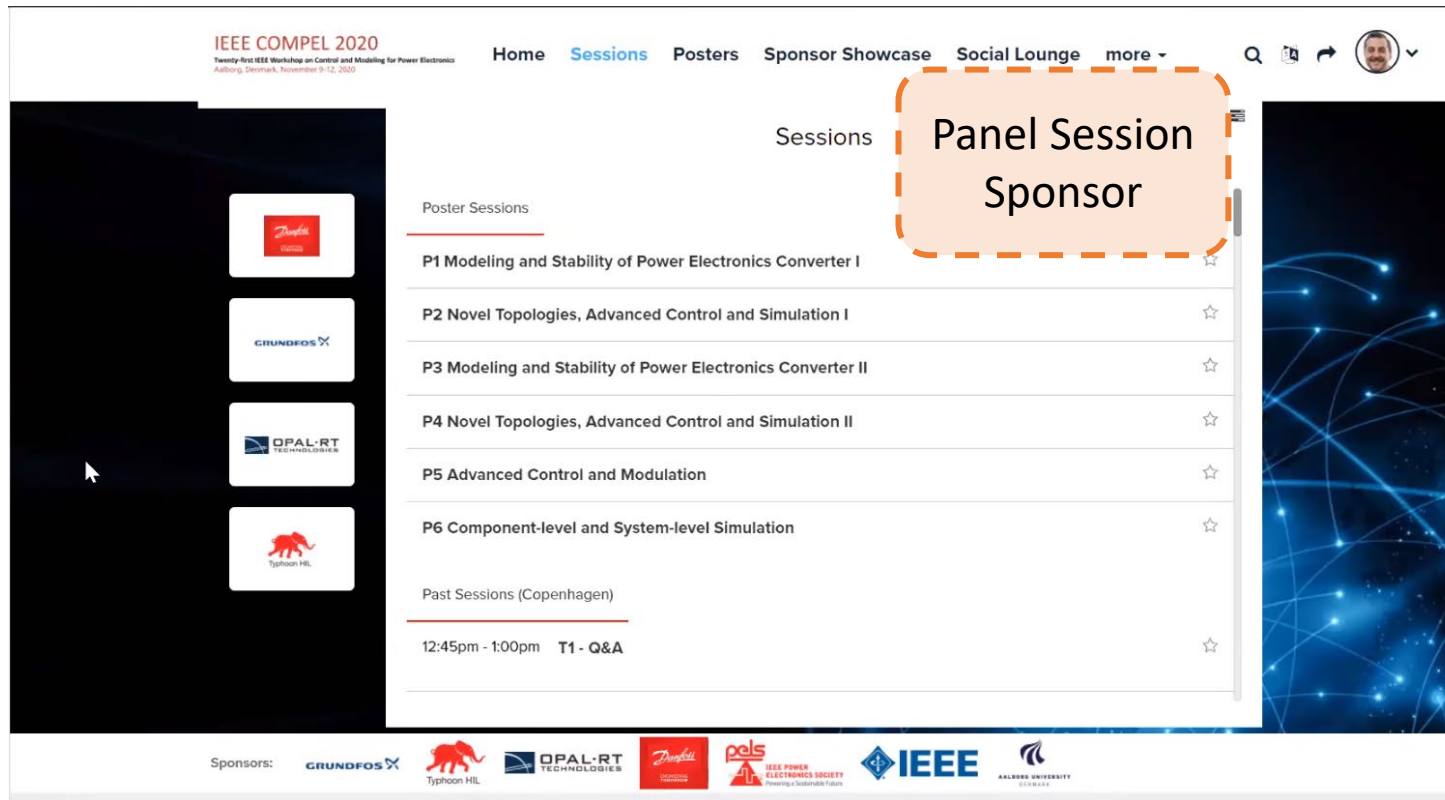
Different conference (for illustrative purposes)

Name	Panel Co-Host
Sponsorship	Panel Session Sponsor
Limit	10 (one for each session)
Description	• Your company logo next to the session in the online program • Your logo on the session page • Your one-minute introduction of the live panel session • 2 push notifications to online attendees to announce the live session • One free registration

Panel Session Overview: Special Session PDF
Link to available sessions (note that there are 2 tabs in the spreadsheet for Panel and Technical Sessions: Panel Session List

Technical Session Sponsor
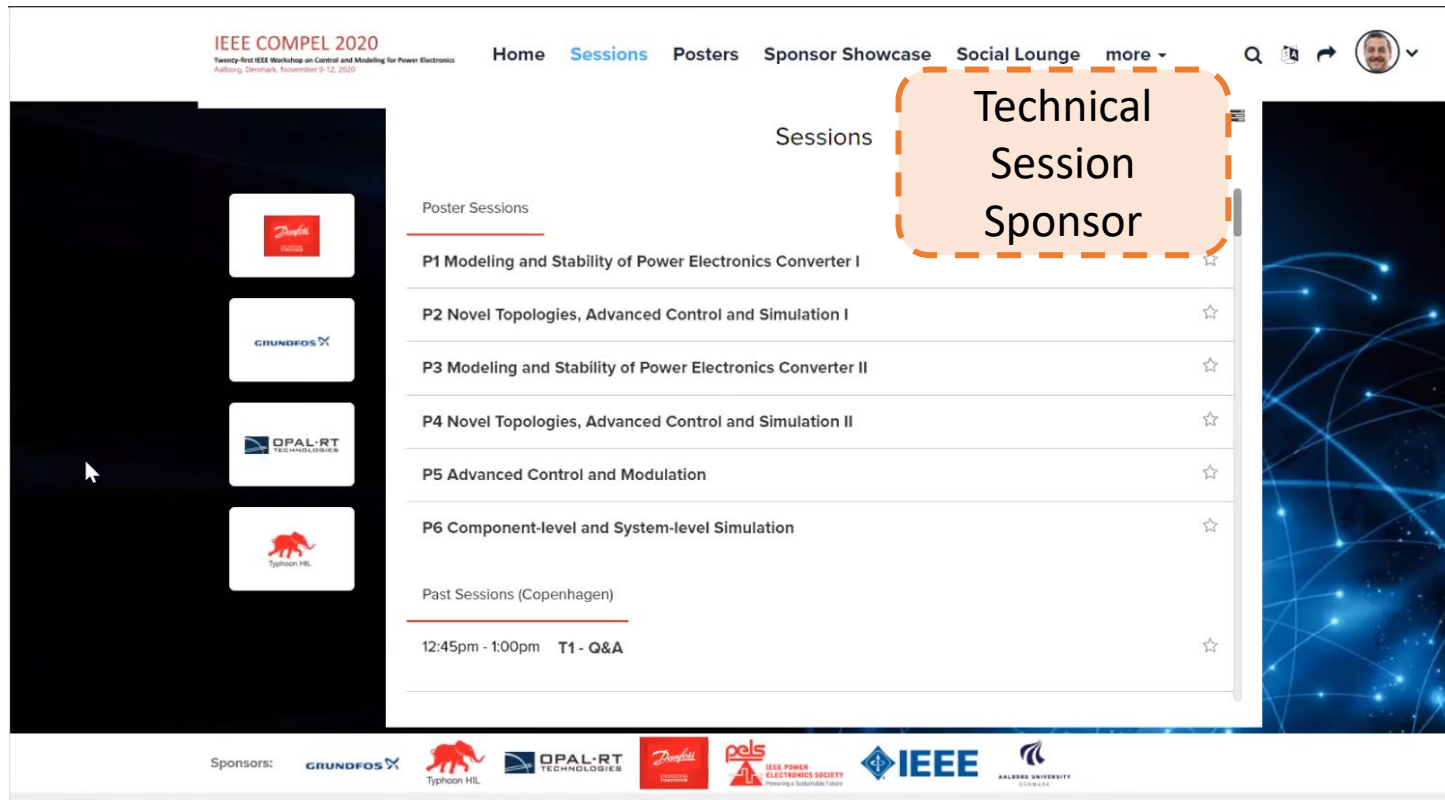
Different conference (for illustrative purposes)

Name	Session Co-Host
Sponsorship	Technical Session Sponsor
Limit	46 (one for each session)
Description	• Your company logo next to the session in the online program • Your logo on the session page • Your 30-second introduction of the on-demand session

Technical Session Overview: ECTC Program
Link to available sessions (note that there are 2 tabs in the spreadsheet for Panel and Technical Sessions: Technical Session List

Panel and Technical Sessions List

Welcome to the 71st Electronic Components and Technology Conference (ECTC)

Special Sessions

Program Chair
Ibrahim Guven – Virginia Commonwealth University

- **Panel Sessions:**
  - Market Trends & Geopolitical & Economic Outlook
  - How Advanced Packaging Helped Develop Solutions to Respond to a Global Crisis
  - Future Vision of Electronics Packaging – Industry Perspective
  - Diversity Does Matter and Can Drive Enhanced Business Performance
  - ECTC Young Professionals Meetup
  - Latency: Are High-Bandwidth Optical Networks a Silver Bullet?
  - Low Temperature Solder (LTS) – Packaging Challenges of a Next-Generation SMT Interconnect
  - Pathogen Detection and Eradication
  - Home Use Medical Devices and Packaging in Wearable Technologies
  - Materials and Technologies for Advanced Packaging (5G, RF, Power, Harsh environment)

Technical Session Information can be found at:

https://www.ectc.net/program/index.cfm

Sponsor Exposure on ECTC & Conference Web Sites

Name	Recognition on Sponsors Page – Conference & ECTC
Sponsorship	All Sponsors
Limit	Available to all sponsors
Description	Company logo is displayed on the Sponsor page for both, the virtual event site, as well as ECTC home page.

....for your continued support of:

2021 ECTC